## DR. JESSICA VOGELSANG

w: www.pawcurious.com // e: drv@pawcurious.com

#### **ABOUT PAWCURIOUS**

Pawcurious is the award-winning pet centric website launched by Dr. Jessica Vogelsang in 2009. Dr. V is known as an independent veterinary voice offering accessible, trustworthy information in a reliable and accessible tone. Her creative approaches to touchy topics and desire to engage responsibly with knowledgeable pet consumers has made her site a favorite of pet lovers, the veterinary community, and brands alike.



Pawcurious

**30,000+** MONTHLY PAGE VIEWS





#### ABOUT DOCTOR V

Dr. Jessica Vogelsang is an honors graduate of the UC Davis School of Veterinary Medicine. She is a contributor to multiple online outlets such as PetMD, Vetstreet, DVM360, and Petfinder and is one of a handful of certified veterinary journalists in the world. She is also a sought-after speaker and expert and contributes regularly to media outlets. Her first book, *All Dogs Go to Kevin*, was purchased at auction and will be published by Grand Central in July 2015. Dr. V practices in San Diego, California with Paws into Grace, an innovative home hospice service for pets. She is the director of the groundbreaking Birdsong program for end-of-life care and speaks regularly on the topic.



JESSICA VOGELSANG VETERINARIAN AND AUTHOR



14.800+



24.000 +



650+



## **SERVICES OFFERED**

- o Book Incentive Campaign Partnership
- Freelance Writing
- o Custom Content Creation
- o Web Banner Advertisements
- o Brand Ambassadorship
- o Social Media Campaigns

Have something else in mind? Contact me!



ALL DOGS

GO TO KEVIN

NG THREE DOGS TAUGHT ME

than veterinarian Jessica Vogelsang. With the help of three dogs, Jessica is buoyed through adolescence, veterinary school, and the early years of motherhood. Taffy, the fearsome Lhasa; Emmett, an amiable Golden; and Kekoa, the neurotic senior Labrador, are always by her side, educating her in empathy and understanding for all the oddballs and misfits who come through the vet clinic doors. Also

You can't always count on people, but you can always count on your dog. No one knows that better

All Dogs Go to Kevin is a humorous and touching memoir that will appeal to anyone who has ever loved an animal or lost hours in James Herriot's classic veterinary stories. Above all, it reminds us, with gentle humor and honesty, why we put up with the pee on the carpet, the chewed-up shoes, the late-night trips to the vet: because the animals we love so much can, in fact, change our lives.

beside her is Kevin, a human friend who lives with the joie de vivre most people only dream of having.

#### **TOPICS READERS LOVE**

- Pet Nutrition
- Human-Animal Bond
- Pet Photos
- Current Events

- Product Reviews
- Medicine
- Flea and Tick
- Pet Toys

# **READY TO BITE?**

Let's talk at drv@pawcurious.com

### **PAST PARTNERS**







**PROFESSIONAL PET PRODUCTS** 





and many more

## WHAT THE PROS SAY

"ALL DOGS GO TO KEVIN is a delightful, funny and heartwarming tale (tail?) of the many dogs that have come through author Jessica Vogelsang's life. It also has the added bonus that Vogelsang is a vet- so she knows stuff! I laughed and recognized myself and thought of the many, many dog people I will gift this book to. ALL DOGS GO TO KEVIN is a real treat (and not the slimy kind that your dog brings into your bed.) " – Julie Klam, New York Times-bestselling author of YOU HAD ME AT WOOF

"Jessica Vogelsang is a warm and widely respected veterinarian, and in her funny and often poignant first book, her gifts are on full display. ALL DOGS GO TO KEVIN is a love letter to the canine species written by a true friend to animals" – Dr. Marty Becker, author of YOUR DOG: THE OWNER'S MANUAL

More testimonials at: http://book.drjessicavogelsang.com

Literary Agent: Steve Troha, Folio Lit

PR: Gilda Squire Public Relations